

INTERNAL USE ONLY

Approved For Release 2002/06/18 : CIA-RDP83B00100R000100130046-2

3 May 1976


MEMORANDUM FOR THE RECORD

SUBJECT: Offer to Go On National Public Radio

1. On 30 April I received a phone call from New York City from Kempton Dunn of the Council on Foreign Relations. Mr. Dunn said he was aware I was speaking on China at the CFR on 12 May. He asked if I would be available to talk on National Public Radio (NPR) (a nonprofit radio network devoted in large part to education). It would be a 15 to 20 minute interview with Pauline Frederick and would take place at 1615 just before my talk at the CFR. He said that NPR had 168 stations but these stations were largely autonomous and he did not know how many would pick up the program. Dunn said he would write me a letter the week of 3 May to outline his plans.

2. I told Mr. Dunn this was an unprecedented request in my case. I would have to consult with my superiors and therefore could give no commitment at this time. He said he completely understood the delicacy of this matter; however, if I agreed, I could talk to them first in Washington and work out an agreed scenario here before going to New York City. Mr. Dunn then gave me a short sales pitch on the value of educating the public on China and the importance of drawing on "Chinese expertise" for this purpose. He then commented that he had heard Mr. Bush and myself in New York on China at the CFR and was impressed with that kind of exchange.

3. I reported this approach to Angus Theurmer right away and requested his guidance on how this matter should be handled. STATINTL


National Intelligence Officer
for China

Distribution:

Orig. - NIO/CH
1 - D/DCI/NIO
1 - Asst./DCI
1 - DCI

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STATINTL
The following things occur to me in connection with the offer to []

STATINTL
Whether [] should speak or not depends a great deal very much on what he is going to say. If he's bordering on the policy side, somebody's nose might be out of joint elsewhere in government.

This would be a new departure for us. If we want to start having Agency officers speak on the radio, the National Public Radio might be an unobtrusive way to start. If we're going to hear any flak around the Administration about this sort of thing, it would be better to have it come as a result of NPR exposure than from NBC exposure.

Pauline Frederick was not born yesterday and would not necessarily be a pussy-cat interviewer.

In an interview situation, there is no actual text.

STATINTL
Although []'s interview could be considered an extension of the DDI practice of talking to scholarly groups, it's a quantum extension, you might say. A network interview, even on an "educational" network, is not the same as talking colleguely before a scholarly group.

Then there is the question, as [] himself knows, of a DDO career officer being so "on purpose" in public.

STATINTL

*These all add up -- now there're
written down, to "Let's not."*

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SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM

UNCLASSIFIED CONFIDENTIAL SECRET

OFFICIAL ROUTING SLIP

TO	NAME AND ADDRESS	DATE	INITIALS
1	D(Dei)/NIO		
2			
3			
4	EX-1		
5			
6			

<input type="checkbox"/>	ACTION	<input type="checkbox"/>	DIRECT REPLY	<input type="checkbox"/>	PREPARE REPLY
<input type="checkbox"/>	APPROVAL	<input type="checkbox"/>	DISPATCH	<input type="checkbox"/>	RECOMMENDATION
<input type="checkbox"/>	COMMENT	<input type="checkbox"/>	FILE	<input type="checkbox"/>	RETURN
<input type="checkbox"/>	CONCURRENCE	<input type="checkbox"/>	INFORMATION	<input type="checkbox"/>	SIGNATURE

Remarks:

FOLD HERE TO RETURN TO SENDER

FROM: NAME, ADDRESS AND PHONE NO.

DATE

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ROUTING AND RECORD SHEET

SUBJECT: (Optional)

FROM:

NIO/China
5G-00

EXTENSION

NO.

DATE

3 May 1976

STATINTL

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S
INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

25X1A

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D/DCI/NIO

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15.

DCI wants
decline further
JRL notified

1
4
5 May 76

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